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## Hoffman Power Consulting Will Be a Virtual Exhibitor at the Microgrid 2020 Global Conference

*Firm Will Present its Industry-Leading Insights on Community Microgrids  
at the November Summit*

**Palo Alto, CA: September 8, 2020** – [Hoffman Power Consulting](#) (HPC) announced today that it will join thousands of other global microgrid and resilience thought leaders as a virtual exhibitor at the [Microgrid 2020 Global Conference](#). Organized by *Microgrid Knowledge*, the three-day event November 17-19, 2020 builds on the June 2020 Conference on the same topic. That earlier conference drew over 4,000 participants, making it the largest ever event of any kind that focused on microgrids, according to *Microgrid Knowledge*.

“We’re pleased to help virtually shape the course of microgrids through 2030,” said Steve Hoffman, HPC CEO and Director, Resilience Practice. “It’s a great opportunity for us to contribute our ideas on ‘oasis’ community microgrids, ‘no regrets’ strategies, and other thought leadership we’ve pioneered.”

The virtual exhibitor booth enables HPC to conduct 1-on-1 videos calls and chats, as well as small group video conversations via the integrated Zoom platform. HPC will be presenting its ideas in three new white papers, a special assessment of microgrids, an infographic, a custom video, and more. All of these thought leadership materials will be available at no cost to conference attendees.

“We’re happy to welcome Hoffman Power Consulting to our event,” said *Microgrid Knowledge* publisher and co-founder Kevin Normandeau. “Hoffman is engaging with us in various ways on our site, including contributing interesting content, and exhibiting at our big event in November is a logical extension of that.”

The deadline for registration is November 16<sup>th</sup> or when the platform reaches its cap, whichever comes first. The conference is likely to surpass the June 2020 gathering as the premier and best attended microgrid event in the world.

“I want to extend an invitation to microgrid developers, their partners, utilities, communities, and others to visit our virtual booth during the show,” said Hoffman. “Stop by and let us know your thoughts, ideas, and needs regarding microgrids.”

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**About Hoffman Power Consulting:** Established in 1985, [Hoffman Power Consulting](#) (HPC) of Palo Alto, CA specializes in producing customized thought leadership, business, and marketing materials on electric power resilience to wildfires, severe weather, cybersecurity attacks, and other threats. The firm has written more than 1000 custom deliverables for its clients in the electric power industry. HPC helps companies that offer electric utilities resilience products and services to differentiate their offerings, demonstrate industry leadership, enhance marketing and communication effectiveness, and grow their client base and revenue.

#### **For More Information**

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