

For Immediate Release

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**Hoffman Article on Microgrid Barriers and Solutions**  
**Featured on *Microgrid Knowledge***  
*Firm Describes How Microgrid Developers Can Overcome*  
*Institutional and Financial Challenges*

**Palo Alto, CA: November 6, 2020** – *Microgrid Knowledge* today featured a [Hoffman Power Consulting](#) (HPC) article on ways that microgrid developers and their partners can overcome institutional and financial challenges that limit project approval and implementation. [The article](#) is based on the [in-depth assessment of microgrids](#) that HPC completed in September.

The article, entitled “[How to Overcome Barriers to Community Microgrids](#)” will continue to run on the home page of the microgrid industry leading website for one week.

Authored by HPC’s CEO Steve Hoffman, the article first summarizes how energy-as-a-service (EaaS) models can help address the limited availability of capital at communities and others seeking microgrids.

A second key barrier is regulatory uncertainty. Multiple-customer microgrids, such as community microgrids, do not fit neatly into legacy regulatory concepts that U.S. public utility commissions established primarily for vertically-integrated electric utilities with centralized resources. “To help ensure regulatory approval of a community microgrid,” Hoffman explains, “incorporate provisions for microgrid education, energy efficiency, clean energy, enhanced resilience and social equity.”

The article also describes ways to address the potential classification of a microgrid as a public utility, uncertain utility support, as well as perceived high technical and financial risk. “Many utilities and communities perceive community microgrids to be risky propositions,” says Hoffman. “But we’ve uncovered some practical ways to allay these concerns, based on our review of successful projects.”

HPC’s [in-depth assessment of microgrids](#) is available at no cost on its corporate website.

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**About Hoffman Power Consulting:** Established in 1985, [Hoffman Power Consulting](#) (HPC) of Palo Alto, CA specializes in producing customized thought leadership, business, and marketing materials on electric power resilience to wildfires, severe weather, cybersecurity attacks, and other threats. The firm has written more than 1000 custom deliverables for its clients in the electric power industry. HPC helps companies that offer electric utilities resilience products and services to differentiate their offerings, demonstrate industry leadership, enhance marketing and communication effectiveness, and grow their client base and revenue.

### **For More Information**

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